



# Home Care Marketing Roundtable

## Annual Subscription Form

Fazzi's Home Care Marketing Roundtable is unlike any other program in the industry. As a member of the HCMR, you will gain access to highly engaging interactive online sessions held monthly. We call these "Marketing Mondays." Each session will open with a preliminary discussion by a small panel of experts on an important home care marketing issue and then is opened up for discussion. You'll hear different opinions, engage in interesting conversation, and gain best practice strategies from some of home care's most seasoned marketing experts.

Members will receive:

- Monthly one-hour interactive online roundtable discussions.
- Opportunities to engage in stimulating discussions with other home care marketers.
- Updates on the most timely topics affecting marketing in home care.
- Free access to the Home Care Marketing Roundtable library of webinar conference recordings.
- Reviews of leading marketing books and web sites.
- Access to marketing colleagues from around the country in a variety of different home care settings.
- Anonymous networking capabilities for increased privacy.

This is your chance to network with other marketing professionals in the industry while gaining insight that will help your business grow.

Primary Annual Subscription	Unit Price		Total
HCMR Annual Subscription	\$750		
Additional Sites <i>Requires Purchase of Primary Annual Subscription</i>	Unit Price	# Sites	Total (Unit Price x # of Sites)
HCMR Additional Sites Annual Subscription (per site)	\$600		
<i>Note: Pricing above is per site for up to 5 sites. Please call for individual pricing if you have more than 5 sites.</i>			
<b>Please send this form with check payable to <u>Fazzi Associates, Inc.</u> P.O. Box 419 • Northampton • MA • 01061</b>			
Agency Name			
Address:			
City, State, Zip:			
Primary Subscription Contact:	Email:	Phone:	
Additional Site Participant Name (optional):	Email:	Phone:	
Additional Site Participant Name (optional):	Email:	Phone:	
Additional Site Participant Name (optional):	Email:	Phone:	
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